

THE LUBBOCK AVALANCHE

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AGRICULTURAL SHORT COURSE TO BE GIVEN TO LUBBOCK

MEN MAKING ARRANGEMENTS HERE TO DISCUSS PLANS
WITH VARIOUS COMMITTEEMEN.

PICTURE SLIDES AND CHARTS TO BE SHOWN

International Harvester Company Gives the Course Free of Charge
to the Farmers, and it is Indeed a Great Thing. Local
People Interested—Good Attendance Expected.

Mr. G. W. Anstrand, of Chicago, a representative of the Agricultural Extension Department of the International Harvester Company, Mr. Jas. P. York, representing this company in the Amarillo territory, were in our city and met with the Chamber of Commerce, to assist in and discuss the preliminary arrangements for an Agricultural Short Course to be held here March 20th and 21st.

The above gentlemen gave in outline the proposed topics to be covered in the Short Course, made their proposition as to what conditions the Short Course would be attended in Lubbock, and the overwhelming endorsement of the Lubbock Chamber of Commerce was evidenced upon the first vote.

The speakers and demonstrators who will come here to assist in conducting the Short Course will be H. S. Mobley, a practical farmer-dairyman of many years' experience and sees things from the farmers' viewpoint; Mrs. Bertha Dahl Laves, a home woman with a message for men, women and children, whether they live in town or in the country.

The only investment required of the Lubbock Chamber of Commerce is that the Short Course be fully advertised; that interest be created by exploiting carefully the good to be derived from attending the Short Course and to get the farmers of the Lubbock trade territory to attend the course. Advertising matter to a certain amount will be furnished by the International Harvester Company, the speakers, lecturers and demonstrators, ten thousand feet of films dealing with farmers' problems, charts for clearly demonstrating various topics and subjects, the board and room and the incidental expenses attendant to securing the speakers and lecturers, also to be borne by the International Harvester Company.

The Short Course, as endorsed by the business men of Lubbock, is believed to be the most practical method of educational work ever attempted on the South Plains. It deals strictly with the subjects of interest to farmers and citizens of the South Plains. The results to be obtained from the Farmers' Short Course will be that of better farming methods, better rural schools, home building, the dairyman's problems, corn, live stock, woman's work in the community, good health in the home, labor-saving devices, and numerous other topics that will tend to stimulate interest in farming, make farm life more pleasant and profitable, bring the farmer into closer touch with the town people, in fact, a good starting point for the development of the proposed Community Meet now being endorsed and promoted by the Lubbock Chamber of Commerce.

To secure attendance and create interest in the Short Course, various committees were appointed at the Thursday afternoon meeting. The various committees, their personnel and the work each committee is called upon to do is set out here: Members of committees should immediately get in touch with the Executive Chairman who will direct more fully the work that is to be done. L. T. Martin is Executive Chairman.

Arrangement Committee
It is the duty of the Arrangement Committee to secure the largest suitable building in the city for the exhibition, so constructed as to allow it to be darkened in daytime in order that the Motion Pictures may be shown. It is composed of C. E. Maedgen, Chairman; O. L. Slaton and W. K. Dickinson.

Publicity and Invitation Committee
It is the duty of this Committee to give needed publicity to the Short Course, prepare advertisements, posters, invitations and see that the entire South Plains country be acquainted with the good to be derived from attendance at the Short Course. It is composed of Geo. W. Briggs, Chairman; L. C. Ellis, R. Martin, O. F. Sensabaugh, J. E. Griffith, H. D. Phillips and E. A. Morgan.

Program Committee
It is the duty of this committee to secure additional entertainments in connection with the Short Course, to prepare and select an outline of topics most suitable for exploitation and demonstration in the South Plains country for the Short Course. It is composed of: Curtis A. Keen, Chairman; M. M. Dupre, E. L. Klett and B. C. Dickinson.

Material Committee
It is the duty of the Material Committee to select and secure and have for demonstration purposes, such seeds, feeds, animals and poultry as may be in line with the program to be rendered at the Short Course. This committee is composed of: R. E. Karker, Chairman; F. W. Boerner, F. M. Maddox and Mrs. Ed Schroeder.

School Committee
It is the duty of the School Committee to see that all teachers of schools of the South Plains are ac-

quainted with the Short Course, the subjects to be discussed and demonstrated, and to see that all teachers inform pupils of the Short Course. This committee is composed of: E. R. Haynes, Lubbock (County Superintendent of School) Chairman; M. M. Dupre, J. W. Martin (Slaton); W. B. Bishop (Lubbock), H. C. Boxlin (Idolou), and W. N. Pevehouse.

Woman's Committee
This committee is to work in conjunction with the Program and Arrangement Committees. Its duties depend upon the selection of the program, the building secured by the Arrangement Committee and is for the purpose of caring for the girls and women. It is composed of: Mrs. F. W. Boerner, Chairman; Mrs. P. L. Boyd, Mrs. W. O. Sheely, Mrs. L. O. Burford, Mrs. C. C. Hallmark, Miss Mary L. Forrest, Mrs. T. J. Davis, Mrs. J. C. Wayland, Mrs. Delia Stephenson, Mrs. C. G. Goodman and Mrs. Frank Hildeson.

Finance Committee
It is the duty of this committee to furnish the "gits" better known in banking circles as funds. The funds to be secured are to defray expenses directly incident to advertising the event and incidental preparations for handling of the crowd. It is composed of: W. S. Pusey, Chairman; Frances Balser and A. B. Weaver.

Reception Committee
It is the duty of the Reception Committee to meet trains, to see that all attendants at the Short Course receive courteous consideration and to furnish transportation to and from depot for speakers, visitors, etc. It is composed of: N. H. Wright, Chairman; L. C. Montgomery and W. O. Stevens.

May Declare School Holiday
It is the desire of the various committees to secure the support of every school and community of the South Plains. We are informed that arrangements are on foot to declare at least one full holiday to all the schools of the county, so that a large representation from each community be present. However, nothing definite has developed at this time and the public can look forward to the next issue of the Avalanche for news relating to the Short Course and various plans under consideration.

Rev. Jno. P. Hardesty of Slaton visited in Lubbock and looked after business matters, Saturday of last week.

LUBBOCK GETS FIFTEEN PER CENT REDUCTION ON FIRE INSURANCE RATE FOR ITS GOOD FIRE RECORD

The Chamber of Commerce, City Mayor and Fire Insurance Agents in Lubbock have received notice that the full 15 per cent reduction upon the completed rate will be allowed upon all insurance written or renewed after March 1, as a result of the good fire record the city has maintained for the past three years.

This reduction for one year will amount to practically as much as the total value of all our firefighting equipment at this time and the reduction is due solely to the remarkable efforts and success attending the efforts of our Volunteer Fire Department. These men do not ask for a cent in salary. They do not ask for special privileges, honor, or material recognition in any way. But they do ask that we give them recognized equipment and of a quantity in proportion to the size of our city and its needs and it is high time we sat up and took notice of their advice in this matter before some fire out of their reach gets out of control and sweeps a large part of our city and thereby not only create a loss of a hundred times the cost of additional equipment but give us a black eye as a city and thus slow our growth for years to come.

A certain bunch in every city fights every progressive move that comes up regardless of and of course there will be a scrap whenever additional fire fighting equipment comes up for consideration. But these same brothers would howl loudest if perchance a shanty belonging to them should go up in flames out of the reach of our present equipment—and whether you like to admit it or not the firemen tell us that a large part of the city is out of the reach of our present equipment.

The Ballenger Bearcats Will Move to Lubbock to Play Ball During the 1922 Season—They are Sure Winners

It was announced in local fan-demon Wednesday that the Ballenger baseball club, lock, stock and barrel, would be transferred to Lubbock, and the players would be called for practice in due time to begin the season.

According to the report, Leroy Nicholson will go with the club as business manager to start the season, while Sled Allen, former manager for the Ranger team, and who finished the season with Ardmore in the T-O League, will be field manager of the Lubbock team.

The report also says that "Big Boy" Wooden has signed a contract to play with Lubbock, and will pass the apple over the plate. All other players under contract with the old Bearcat club are expected to report in due time for spring training, after a few releases have been issued, and transfers made.

Lubbock will go into the West Texas League with a winning team, a team which climbed from the bottom last season to within a half game of the top, and did that against big odds and hard breaks.

Local fans who have their heroes in the Bearcat club will have an opportunity to watch the box score from day to day and some of the fans have already declared their intentions of witnessing the performances when their favorite team plays at San Angelo and Abilene.

—Ballenger Daily Record.

The people of Lubbock feel themselves indeed fortunate to have this splendid team for the coming season, and we are sure they will meet every requirement of real entertainers and straight players.

We are mighty glad to be able to reprint the foregoing article, as it tallies well with our opinion of the team as we have gathered from those who have seen them in action.

Lubbock is a winning town, and naturally went into the West Texas League to pick a winning team, and to help that team gain a wide reputation as winners. The local club directors are busy with the work, and we are sure they will have something worth while to present to their friends when the team starts their work.

LUBBOCK WILL ENTERTAIN TRAVELING MEN WHO MAKE THIS TERRITORY, MARCH 11th

Lubbock recognizes her traveling salesmen. They are a vital part, not only of the growth and development of the city but of her standing in the eyes of the outside world. Being familiar with many different towns as a result of their work throughout the State and adjoining states they are best judges of just what constitutes a Good Town and are the best advertising any town can have if they are thoroughly sold on the idea that Your Town is a Good Town.

It is not general known that there are more than 75 salesmen that call Lubbock Home. These men are moving here every day, but due to the fact that their business keeps them on the road most of the time they have few opportunities to meet and know individual business men and the affairs of the city in detail. In order that they may not only meet and know the business men of our city and get first hand information as to what the city is doing, stands for and hopes to accomplish in the coming year but also as an expression of the appreciation of the business men, as represented by the Lubbock Chamber of Commerce, the Junior Chamber of Commerce and the Rotary and Kiwanis Clubs, for their part in the growth and standing of our city a Stag Banquet is being tented them on March 11th and invitations are being distributed at this time.

The invitation reads: "The Lubbock Chamber of Commerce, assisted by the Junior Chamber of Commerce, the Rotary Club and the Kiwanis Club wishes to have as their guests Every Traveling Salesman that lives in Lubbock, works out of Lubbock, or makes Lubbock once a year, upon the evening of March 11th, same being the second Saturday in next month, at 7:30.

"This party is complimentary to the good-fellowship shown by the traveling men toward this city and in appreciation of your part in the growth of the town. Sign this invitation, stick on a stamp and drop in the office and we will put in another bean for you." Send as early as possible and feel free to invite or suggest other traveling men you may know in this territory.

"Shape your route to be in Lubbock March 11th."

Already traveling men are being heard from from all over the Dan-handle and West Texas with assurance that they will be on hand for the party. More than 250 are expected and as many more will be taken care of as come. There will be more traveling salesmen in Lubbock the 11th of March than was ever in a town this size since the world began. Arrangements will be made for a special sermon to traveling salesman for Sunday and when they leave they will carry a better understanding of the city of Lubbock, its accomplishments, ambitions and spirit than they have soaked up before that date, even though we point with pride to the reputation the average traveling salesman has given this city when he discusses it in other towns. Lubbock wants to be a friend to the traveling salesman.

Your Part Mr. Citizen
The Chamber of Commerce is responsible for the idea of this party, and will make all the arrangements for a real party, with a Dutch feed. Entertainments etc. that will be talked about for a long time. They will pick up all of the expenses not covered by the following plan: (And this is where Mr. Citizen is expected to come in and really shine).

Each member of the Chamber of Commerce, Junior Chamber of Commerce, Rotary and Kiwanis Club, each other citizen that is not a member of any of them, but is a citizen of the city is expected to bring one traveling man as your guest. That is if you know a traveling man that calls upon you only, pick him up as your individual guest. If you are not in business but know a traveling man, invite him as your guest. If you do not know a single traveling man you are missing some mighty good friends and you will be expected to meet one at some of the hotels and bring him as your guest. Clark Smith, the Merrill or the Coca will be glad to introduce you to a real good fellow if you want known.

Detailed plans will be announced later. But invite every traveling man that comes to the city during the next month and let's make this party the biggest thing Lubbock has ever pulled. Incidentally as far as it has been possible to learn the idea is absolutely exclusively Lubbock's own, there being no record of a similar plan ever being made by any other town. Let's make such a success of it that it will automatically become an annual event. It will give us all more real personal satisfaction, be the beginning of worth-while friendships, and revert back to the good of the town through a better understanding, more favorable advertising as a result of this understanding than anything we could ever do at three times the cost. Come on let's throw our hearts into this thing and make the traveling man know that we are his friends, that Lubbock is his town, that we are doing things, and that Lubbock would be a good place for his company to open a jobbing house. There are 25 here now, another coming next week and room for as many more within the next two years. Let's go.

"Towns do not happen—They are Built."

Mr. and Mrs. K. K. Tudor, and son Val of Slaton were business visitors in Lubbock the past week.

FRED BOERNER'S DUROC JERSEY SALE CREATED MUCH INTEREST

MANY PEOPLE FROM OTHER TOWNS WERE HERE AND
TOOK ADVANTAGE OF THE OPPORTUNITY OFFERED

TOTAL SUM OF \$54.53 RECEIVED PER HEAD

A. & M. Speaker Urged Farmers to Accept This as the Rare Opportunity to Buy Seed Stock—Discussing Farm Work From a Practical Viewpoint.

Fred Boerner doesn't go at things in a half hearted manner, and when a thing he starts is completed it certainly doesn't look that way either, as was thoroughly demonstrated by the success of his sale of registered Duroc Jersey swine here Friday at the Fair Park.

He had used good judgment in advertising the sale, and at the beginning more than eighty automobiles were parked near the sales barn, and there a large number of our farmers and their brothers from other counties in West Texas were assembled to witness the sale of as fine ones as were ever placed on the market, and before we had time to think what was up Col. Gould, of Sulphur Springs, ringman of the sale, had introduced A. L. Ward, swine specialist in the farm extension department of A. & M. who delivered a heart to heart address to those present, giving facts on the possibilities of hog raising in Texas together with depressing statistics, showing the few who had taken advantage of these great opportunities, the heat of his argument taking hold of every hog raiser present, and the bidding was started with keen determination by several of the attendants to accept Mr. Ward's advice about the hograising business and take home one or two of those registered gilts.

We have all heard a great deal about J. Riley Green, the biggest livestock auctioneer in Texas, of Wolf City, and a breeder of registered Jersey cattle of statewide reputation, and on this occasion we saw that the newspaper articles had not told a bit more about him than we were given a chance to see, for he is a heavyweight in the business, and the bidding was stimulated throughout the sale by his keen witticisms and "punch" oratory. The sale of such fine stock is a serious business proposition, and Mr. Green hits the nail hard on the head at every opportunity with a good message to farmers at every turn in buying, which made that sale as much of an entertainment as a business deal, and the writer is sure that the people of Lubbock learned a few things about hograising from the facts handed them by the salesman.

Ringman Col. Gould is a live wire and knows stock values, especially swine, his experience as a breeder equips him well for a place in the ring.

Fred Boerner didn't take so much interest in the sale, his time being consumed in caring for the hogs in the pen, but Mrs. Boerner was there wide awake on the job, helping to gather information on all the swine placed in the pens, handing the printed folders to the buyers, answering questions from every angle, and in a hundred ways showing that enthusiasm about the business that is typical of successful businesswomen, and proved that she has a great part in bringing the Boerner herd to the high standard they have reached.

Earl Lewis, Secretary of the Swine Breeders Association, was present and assisted in every way possible in making the sales. He is a good businessman, and the success he has made at hog raising was due to his experience and willingness to work.

The farm bureau was represented by Joe W. Gennings, who kept the animals in constant go, giving the buyers an opportunity to see them from every angle. Another very alert attendant was Editor Hilburn, of the Southwestern Poultry and Swine Breeder, of Plainview, he having ably assisted Col. Gould in his work.

Thirty-five head were sold, and a total sum of one thousand, nine hundred and eight dollars received, a neat average of fifty-four dollars and fifty-three cents per head—pretty good price for hogs when it is figured that these good ones do not consume one bit more feed than the sharpest razorback anywhere, which would beat all records if sold for more than ten dollars.

Farmers it is pounce wise and ton foolish to reject thoroughbred hogs and raise offbreeds when you can buy seed stock at such fair prices.

We are glad to print the following list of the purchasers of those fine herd leaders:

No. 1, G. E. Lockhart, Tahoka, Texas, \$205; No. 2, A. G. Ross, Idolou, Texas, \$95; No. 3, Alexander, Michie & Jones, Childress, Texas, \$85; No. 4, Buel Boles, Lubbock, \$65; No. 5, Alexander, Michie & Jones, Childress, \$75; No. 6, J. R. Kelley, Lubbock, \$47.50; No. 7, John Witt, Lubbock, \$47.50; No. 8, John Witt, Lubbock, \$40.00; No. 9, H. T. Neeley, Amarillo, \$42.50; No. 10, G. E. Lockhart, Tahoka, Tex., \$42.50; No. 11, G. E. Lockhart, Tahoka, Tex., \$45.00; No. 12, L. C. Ellis, Lubbock, \$40; No. 13, Frank Bowles, Lubbock, \$70; No. 14, O. W. Reason, Rt. A., Lubbock, \$55; No. 15, A. G. Ross, Idolou, \$60; No. 16, G. E. Lockhart, Tahoka, \$50; No.

17, Buel Boles, Lubbock, \$50; No. 18, M. B. Drosser, Lubbock, \$67.50; No. 19, Don Stevens, Wilson, \$33; No. 20, C. L. Griffin, Slaton, \$47.50; No. 21, Don Stevens, Wilson, \$42.50; No. 22, J. H. Snider, Abernathy, \$65; No. 23, W. P. Lamar, Crosbyton, \$55; No. 24, A. G. Ross, Idolou, \$45; No. 25, A. G. Ross, Idolou, \$45; No. 26, J. I. Hammonds, Floydada, \$27.50; No. 27, A. G. Ross, Idolou, \$23; No. 28, A. G. Ross, Idolou, \$20; No. 29, H. G. Whitaker, Slaton, \$38; No. 30, A. G. Ross, Idolou, \$32; No. 31, A. G. Ross, Idolou, \$32; No. 32, A. G. Ross, Idolou, \$32; No. 33, J. E. Bloyd, Lubbock, \$27; No. 34, G. E. Lockhart, Tahoka, \$38; No. 35, H. G. Whitaker, Slaton, \$32.50; No. 36, not sold; No. 37, G. E. Lockhart, Tahoka, \$25; No. 38, G. E. Lockhart, Tahoka, \$25; Average on bred sows and gilts, \$60.62; average on open gilts, \$29.79; 2 boars, \$25.00 each.

Lubbock Will Observe Washington's Birthday Wed., 22d

Washington's birthday will be fittingly observed in Lubbock if the plans under way with the American Legion receive the support that they are entitled to. The agreement entered into by the business men of the city does not include February the 22nd as a recognized holiday upon which stores will be closed and although the banks will observe the day by closing all other business houses will be open as usual.

But every businesshouse in the city and the private residences of the city are being asked to display an American flag between sunrise and sunset. Too often a flag is put up on a holiday and allowed to remain out for several days, without regard to the nights between the days. This is in strict violation of the honors due to flags of every nation. It is just as gross a violation to the American flag to leave it displayed after the twilight hours as it is to allow it to pass upon the street as a part of a parade without removing your hat. Let every business house and home in the city display a flag Wednesday between sunrise and sunset and in this way recognize the debt we owe to the founders of our Government, our Independence, and our Freedom.

If there is a home in Lubbock that does not own an American flag it is high time that they made a purchase of one, even if it is a cheap print flag no bigger than a towel.

COLORADO WELL FLOWS STRONG WHEN UNCAPPED

Colorado, Texas, Feb. 16.—Morrison No. 2 was uncapped yesterday afternoon and shot off half way up the derrick. An attempt will be made to drill deeper.

There is considerable excitement here. Oil men concede it is a good well. Storage tanks are being erected and leasing is running rampant. Oil men from everywhere are rushing in.

LOCAL MAN MAY RECOVER FROM POISON

We are glad to report the H. L. Dyess who attempted suicide last week by taking strychnine is reported to be getting along mighty well at this time, with much hopes for his recovery by the physician attending and his people.

Mr. Dyess has many friends in Lubbock, who hoped that his health can be regained by close attention by the physician.

The many friends of Kay Arnett are glad to see him able to be about again, after several days in a local hospital, where he underwent an appendicitis operation. He has been with the Spade ranch, near Littlefield for many years and is well known here.

Attorney Roscoe Wilson, who has been out of the city the past week looking after legal matters in the interests of his clients returned home Saturday.

Misses Gladys and Marian McSpadden, formerly of Lubbock, but now making their home in Stamford, visited with friends and relatives in Lubbock the past week.

Mr. and Mrs. Jno. M. Denman and sons, Billie and Marian visited with friends and relatives in Floydada the early part of last week.

G. C. Henderson of Plainview, was in Lubbock Saturday, visiting his brother, J. E. Henderson, of the Avalanche.